











29<sup>th</sup> International Conference for Women Leaders

# PROMOTING GENDER EQUALITY THROUGH ECONOMIC EMPOWERMENT: IMPLEMENTING THE POST-2015 DEVELOPMENT AGENDA

October 25-30, 2015

Haifa, Israel

### **Background**

For the past 54 years, MASHAV—Israel's Agency for International Development Cooperation—at Israel's Ministry of Foreign Affairs, through the Golda Meir Mount Carmel International Training Center (MCTC), has been holding biennial International Conferences for Women Leaders on development themes of current interest for women in both developing and industrialized countries on topics declared by the United Nations to be of international concern. To date, 28 such conferences have taken place in cooperation with various international organizations such as UNESCO, IOM, UNIFEM, and OSAGI.

As in previous years, this year's conference will host some 60 key players in the political, economic, and social arenas from around the world, including Ministers, Members of Parliament, and Heads of national and international organizations, as well as International NGOs. The conference will be held in cooperation with two UN Agencies: **UN Women** and **The United Nations Development Program (UNDP)**.

#### **About the Conference**

The 2015 International Conference for Women Leaders is the first conference that will be taking place after the United Nations Summit to adopt the post-2015 development agenda and will address the measurable targets and indicators needed to be developed in order to promote economic growth and employment.

In order to obtain our objectives, participants will deliberate on:

- Lessons learned from MDGs, national perspectives for sustainable economic growth
- ♦ Good practices in promoting economic development—practical policy recommendations
- Examining critical issues: Financing, Data, and Measurement
- Promoting economic empowerment through gender sensitive entrepreneurship
- Unpaid care, the affect on women's opportunities

#### Synopsis-Schedule

The Conference's keynote speaker will be The **Hon. Ambassador Amina Mohammed**, UN Secretary-General's Special Adviser on Post-2015 Development Planning. The first days of the Conference will be hosted in Haifa,













located in northern Israel. These days will focus on panel discussions, professional study visits, working groups, conclusions, and recommendations of all sessions, to be summarized by a declaration stating future concrete steps to be taken.

The venue for the conference is The Golda Meir Mount Carmel International Training Center (MCTC); accommodations for all participants at the Dan Panorama Hotel. The last two days of the conference will take place in Jerusalem, with meetings and visits to the Ministry of Foreign Affairs, the Israeli Parliament ("Knesset"), and the President of the State of Israel; accommodations are at the Crowne Plaza Hotel. All expenses, **excluding flight ticket**, will be covered by the hosts.

#### **About MASHAV**

Israel's Agency for International Development Cooperation—at Israel's Ministry of Foreign Affairs—was founded in late 1957, and is responsible for the design, coordination, and implementation of the State of Israel's development cooperation programs. MASHAV concentrates on human and institutional capacity building by sharing Israel's own development experience and expertise, imparting know-how, and transferring innovative technologies and tested methodologies adaptable to a developing country's needs.

MASHAV's website: www.mashav.mfa.gov.il.

## **About MCTC**

The Golda Meir Mount Carmel International Training Center was established in 1961 by Former Prime Minister Golda Meir, then Minister of Foreign Affairs. MASHAV/MCTC runs international training programs designed for professionals in their respective fields from Asia, Africa, Eastern Europe, Latin America, the Caribbean, Oceania, and the Middle East, seeking to benefit from the practical experience that Israel, as a living laboratory of human resource development, can provide. Topics covered recently include Women's Leadership Development, Human Trafficking, Gender and Local Governance, Combating Violence against Women and Children, Women's Entrepreneurship as a Tool for Community Development, Children at Risk, and Building Sustainable Communities: Leadership, Gender, and the Environment.

MCTC's website: www.mctc.org.il.

**UN Women, UNDP, and MASHAV/MCTC** share the objective of seeing gender equality and women's empowerment integrated into the post-2015 framework and the SDGs.

UN Women and UNDP have been actively involved in the UN consultation processes on post-2015. They work closely in partnership with additional UN agencies and civil society organizations to ensure that gender equality and women's empowerment is a central theme in development processes.